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CAUT ACPPU BULLETIN

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CAUT Warns of Censure for Waterloo & Wilfrid Laurier

CAUT will censure the administrations at the University of Waterloo and Wilfrid Laurier University in November if they do not modify governance provisions for their Balsillie School of International Affairs so as to protect the universities' academic integrity.

CAUT Council adopted the censure motion nearly unanimously at its meeting last month, after carefully considering the donor agreement signed by the two universities, Jim Balsillie and his private think tank, the Centre for International Governance Innovation (CIGI), and considering the subsequent governance structure for the school approved by the universities earlier this year.

Specific concerns were the universities agreement that the school is to be governed by a board on which CIGI has not only voice but veto power in academic matters. These include deciding which academic programs will be designated Balsillie school programs, choosing the director of the school, exercising final budgetary and operational authority for the school, and determining the strategic research direction of the school.

In addition, the donor agreement specifies that the universities are obligated to consult with CIGI about which individuals they are considering for appointment as CIGI Research Chairs and Balsillie Fellows.

CAUT has written to the presidents of the two universities asking for an opportunity to discuss changes that would protect academic integrity. The outcome of those discussions will be reported to CAUT Council in November 2012. ■



The University of Waterloo's & Wilfrid Laurier University's Balsillie School of International Affairs has attracted considerable controversy over its relationship with Jim Balsillie's private think tank, the Centre for International Governance Innovation, where the school is housed.

L'ACPPU pourrait imposer une sanction de blâme aux universités Wilfrid-Laurier et de Waterloo

L'ACPPU frappera d'une sanction de blâme les administrations de l'Université de Waterloo et de l'Université Wilfrid-Laurier en novembre, si celles-ci ne modifient pas la structure de gouvernance de la Balsillie School of International Affairs (BSIA) de manière à préserver l'intégrité académique des universités.

Le Conseil de l'ACPPU a adopté la motion convenant d'une sanction de blâme quasi unanimement lors de son assemblée le mois dernier, après avoir longuement étudié l'accord de partenariat que les deux universités ont conclu avec le groupe de réflexion privé de Jim Balsillie, le Centre pour l'innovation dans la gouvernance internationale (CIGI), ainsi que la structure de gouvernance de l'école antérieurement approuvée par les deux universités.

Selon les dispositions de l'accord qui préoccupent les membres du Conseil, le CIGI sera investi non seulement d'un droit de vote, mais d'un droit de veto au sein du conseil d'administration de l'école. Ce droit l'habilite à décider quels programmes des deux universités peuvent être désignés comme des programmes de la BSIA, à choisir le directeur de l'école et à déterminer l'orientation stratégique de l'école en matière de recherche, et lui confère le pouvoir final de décision en ce qui concerne le budget et le fonctionnement

de l'établissement. En outre, l'accord de partenariat stipule que les universités sont tenues de consulter le CIGI pour toute nomination aux chaires de recherche du CIGI et au titre de Balsillie Fellow.

L'ACPPU a écrit aux présidents des deux universités pour fixer une rencontre afin de discuter de modifications à l'accord qui permettraient de préserver l'intégrité académique. Le Conseil de l'ACPPU fera état du résultat de ces discussions à son assemblée de novembre 2012. ■

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Letters to the Editor

Letters for publication are welcome. Letters should address a specific article, comment, or letter that recently appeared in the paper or be tied to recent events. Letters are limited to 300 words and may be edited for length and clarity. Include your name, address and phone number. Anonymous letters will not be accepted. Submissions that are considered potentially libellous will not be published. We read every letter we receive and every letter gets equal consideration. Publication is at the sole discretion of CAUT. If your letter is accepted for publication, you will be contacted.

Courrier des lecteurs

La rédaction du Bulletin invite les lecteurs à lui écrire. Les lettres doivent porter sur un article, un commentaire ou une lettre précis qui sont parus dans le Bulletin ou qui ont trait à des actualités récentes. Les textes, dont la longueur est limitée à 300 mots, pourront être révisés par souci de clarté et de concision. Veuillez indiquer vos nom, adresse et numéro de téléphone. Nous ne publierons ni les lettres anonymes ni les textes que nous estimons potentiellement diffamatoires. Nous lisons avec une même attention toutes les lettres que nous recevons. L'ACPU se réserve le droit de choisir celles qui seront publiées. Nous communiquerons avec les auteurs des lettres qui seront publiées.

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COMMENT OPINIONS

LETTERS

Federal budget another short shift for research

The front page budget article in your April edition fails to acknowledge it was the previous 20 budgets that initiated the downward spiral of innovation in Canada. The current budget simply ignores the root cause of the spiral and lets it continue.

The cause and solution lies in the NSERC Discovery Grant Program. This program provides a broad base of research support for biologists, chemists, engineers, mathematicians, physicists and psychologists at dozens of large and small universities across Canada and is the primary source of funding for a majority of graduate students.

Despite the fundamental importance of the Discovery Grant Program for scientific and engineering research in Canada, its budget has increased only 30 per cent over 20 years while the cost of scientific research has more than doubled. NSERC Discovery Grants now support only one graduate student and minimal supplies, and the resulting smaller research groups produce fewer experiments and skilled trainees. Inevitably, innovation in the form of novel discoveries has suffered.

Discovery-based research provides the grist for the industrial mill. The discoveries of transistors, lasers, stem cells, antibiotics and restriction enzymes were not planned. They were the outcome of investigations into the unknown, unfettered by outcome targets. Derivative re-

search to improve existing gizmos can be mandated and planned, but innovative research that provides the base for the development of new gizmos cannot be planned.

To improve innovation and prevent the pipeline of new gizmos from drying up, thereby hindering industrial development, we must prime the pump and support the scientists and engineers who provide the discoveries and train the skilled people.

A substantial increase in the budget of the Discovery Grant Program is essential to reverse the downward spiral of innovation in science and engineering in Canada.

Peter C. Loewen
Head, Department of Microbiology
Canada Research Chair in Protein Chemistry
University of Manitoba

COMMENTARY

Scholars at Risk Launching Canada Section at Toronto Event June 22



By MICHAEL LYNK & CLARE ROBINSON

"WHEN I published my first book, they withdrew my passport. They banned me from leaving... Then they put secret police under the building where I lived."

These are the words of a well-known Syrian scholar of human rights and democracy. The scholar was describing the events that eventually led to his forced exile from his home country where he had co-founded a human rights center and had published extensively – and often critically – on the situation in Syria.

Inspired by stories like this scholar's, an event will be held in June in Toronto to launch a domestic outreach of Scholars at Risk, an international network of higher education institutions dedicated to promoting academic freedom and defending the human rights of scholars worldwide.

Throughout the world scholars are attacked because of their words, their ideas and their place in society. Too often, governments or other political, cultural and religious groups seek to limit access to information and new ideas by targeting scholars, restricting academic freedom and repressing research, publication, teaching and learning. This is a strategy to attain or consolidate power and control.

With an alliance of more than 270 member institutions from 34 countries around the world, including seven from Canada, Scholars at Risk seeks to bridge

the gap between the human rights and higher education communities, building local, regional and global capacity to defend the intellectual space.

To this end, Scholars at Risk provides direct assistance to gravely threatened intellectuals; builds capacity, in the form of a global support network of and for intellectuals and higher education institutions; and conducts education and advocacy to target root causes of intellectual repression and to promote systemic change.

Since its founding in 2000, the organization has received more than 1,000 requests for assistance from scholars in more than 100 countries and has offered direct assistance to more than 400.

Canadian higher education institutions have long been active in this important work, raising awareness about academic freedom issues, offering temporary academic opportunities to at-risk scholars and contributing to advocacy projects on behalf of scholars and academic communities. Massey College at the University of Toronto was a founding member of Scholars at Risk, and members now also include Centennial College, Concordia, McGill, the University of Western Ontario, the University of Winnipeg and York.

Canadian member institutions are working to launch the Canada section of the Scholars at Risk network at Massey College on June 22. Domestic network development is a means of engaging national institutions in the wider effort, and of enhancing organization and coordination of local activities in support of academic freedom, university autonomy and related values.

The Canada section will partner with Scholars at Risk to identify opportunities for joint activities, to share advice and to identify and address section-wide priorities. Most important, the existence of the section demonstrates Canadian higher education institutions' commitment to the principle that scholars should be free to work without fear or intimidation.

The June launch in Toronto will bring together higher education and human rights leaders to build solidarity to support these values. Lloyd Axworthy, president and vice-chancellor of the University of Winnipeg, is scheduled as keynote speaker for the event. The event will also provide attendees the opportunity to contribute to discussions about the activities of the Canada section and to hear directly from scholars assisted by the network, from Canadian universities and colleges active in this work, and from Scholars at Risk staff. Join us in Toronto to celebrate this event and to learn more about Scholars at Risk and how your institution might get involved. ■

Michael Lynk is an associate professor of law at the University of Western Ontario.

Clare Robinson is senior program officer of the Scholars at Risk Network.

For further information and to register for the launch, please visit: www.scholarsatrisk.nyu.edu/TheNetwork/Canada/Section.php. To join the Scholars at Risk network contact scholarsatrisk@nyu.edu. To learn more about a Canadian institution's experience with Scholars at Risk, please email Michael Lynk, mslynk@uwo.ca.

CAUT is a supporter of the Scholars at Risk initiative.



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PRESIDENT'S COLUMN

A Budget of Politics Disguised as Economics



By WAYNE PETERS

THE recent federal budget was a huge disappointment for the post-secondary education sector. Federal transfers to the provinces remain woefully inadequate to meet inflation and increasing enrolments at our institutions. This will leave them unable to create more student spaces, to hire more teachers or to deal with deteriorating infrastructure. As well, no relief was provided for students faced with high tuition fees and increasing loan debt.

But a more disturbing aspect is the 2012 budget signals a major shift in the science and research policy in this country. Stephen Harper's Conservative government appears committed to the notion that Canadian businesses and industry must be more innovative to flourish in a competitive global economy. To this end, future federal investments will support a narrow, short-term innovation and commercialization strategy that links research outcomes directly to business interests, while neglecting investigator-driven research.

No additional federal dollars were provided to the three federal granting councils which support basic academic research. Not only will funding for each be cut over the next two years, but this budget con-

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The recent federal budget will likely slow economic recovery in this country & force a huge financial & social burden on individual Canadians.

tinues targeting financial support to a number of specific research institutes and projects across the country. In a bolder move, the National Research Council will be restructured to cater directly to the needs of business and industry, leaving its own basic research program to languish.

In essence, more university-based research in this country will now be set politically to serve commercial interests and not by academic researchers through peer-review and merit evaluations to serve scientific and public interests.

As sad as this is for post-secondary education, as public intellectuals, we should be much more troubled by the broader implications of this budget for Canadian society. Faced with a \$25 billion deficit, the Conservative government has identified more than \$5 billion in cuts, which will eliminate many programs and services and more

than 19,000 public sector jobs, to meet its commitment to balance the budget by 2015.

As stated in CAUT's budget analysis, this budget "eliminates rather than creates jobs, plunges more seniors into poverty, ignores the environmental crisis we face, and does virtually nothing to address scandalously high levels of youth unemployment and student debt." In fact, this budget will very likely slow economic recovery in this country and force a huge financial and social burden on individual Canadians.

Of course, the approach adopted by our Prime Minister mirrors those implemented by many other developed countries in past and current financial crises. It relies on "deficit hysteria" to validate tough austerity measures aimed at deficit reduction through shared sacrifice. But is it justified?

Canada's debt-to-GDP ratio is among the lowest of the industrialized countries. Since the government's fiscal update in November 2011 — a mere six months ago — our deficit for 2011-2012 dropped about 20 per cent (\$6 billion) under the previous budget regime. It could easily be argued that we don't have a deficit problem and that this, in fact, is a time to support the still-fragile economy through federal investments in programs and jobs in areas such as health, social services, education and research.

Mr. Harper's tactics, however, are part of a broader ideology advocat-

ed by right-wing, business-minded neoliberals. It is not just about the math. It is politics pure and simple — not economics — that seeks to slash big government and its intervention in the market economy, thereby giving the private sector substantial influence over the political and economic priorities of the country.

The most effective way to accomplish this is to eliminate tax revenue. Business coalitions such as the Canadian Federation of Independent Business and the Canadian Council of Chief Executives have been very successful at lobbying for corporate tax reductions as a means to stimulate job creation and economic growth in the private sector. And the government has been all too accommodating.

It is estimated that tax cuts introduced by the Conservative government in the 2011-2012 year alone amount to more than \$30 billion in lost revenue — twice the amount of the deficit for the same fiscal period. Combined with overspending, it does not take long to realize a significant deficit. At this point, then, the stage is set to claim, as the Conservative government has just done in its 2012 budget, that spending restraint and not tax increases are needed to balance the books.

Sadly, the next steps round out the neoliberal philosophy. Demonize, devalue and defend the public sector and the programs it provides. Identify this as a burden on

the taxpayer that can no longer be afforded. Declare public sector wages and benefits too extravagant compared to those in the private sector. Garner support from the business sector for bringing them more in line with the private sector, encouraging a race to the bottom that can only end badly for everyone. And of course use all of this to justify eliminating social programs, cutting public sector jobs and privatizing government services.

But this attack on the public sector does not have to go unchallenged. Workers in the public sector represent a significant portion of the total Canadian workforce and a majority are unionized. Public sector unions hold considerable power to set the political tone for the remaining working class. They have the ability to expose the outrageous inequalities in our society and the manner in which the financial elites influence what our elected governments can and will do.

Working together through organizations like the Canadian Labour Congress, provincial federations of labour and other coalitions such as Canadians for Tax Fairness, the public sector can mobilize the working class into a significant social and political force that can shape our society. The alternative is to sit by while the neoliberal right dismantles public services crucial to our standard of living and which are the product of hard-won battles fought by those before us. ■

LE MOT DU PRÉSIDENT

Un budget politique sous le couvert de l'économie

Par WAYNE PETERS

LE dernier budget fédéral a terriblement déçu le secteur de l'éducation postsecondaire. Les transferts aux provinces ne font toujours pas le poids à côté de la hausse de l'inflation et de l'augmentation des inscriptions dans les établissements d'enseignement. L'argent fera donc cruellement défaut pour aménager d'autres lieux pour les étudiants, engager des professeurs supplémentaires ou remédier à la détérioration des infrastructures. Qui plus est, le budget ne comporte aucune mesure d'aide aux étudiants aux prises avec des droits de scolarité élevés qui contribuent à leur endettement croissant.

Mais il y a plus préoccupant : le budget de 2012 met en lumière une réorientation radicale de la politique nationale en matière de sciences et de recherche. Le gouvernement conservateur de Stephen Harper semble converti à l'idée que la prospérité des entreprises et des indus-

tries canadiennes dans une économie mondiale concurrentielle est simplement affaire d'innovation. Conformément à cette logique, il arrimera dorénavant ses investissements à une stratégie d'innovation et de commercialisation à courte vue, qui subordonne la recherche à des intérêts commerciaux immédiats. Exit l'investigation scientifique.

Les trois conseils subventionnaires fédéraux qui soutiennent la recherche fondamentale académique en ont été pour leurs frais, puisque leur financement, loin d'être augmenté, sera au contraire réduit dans les deux prochaines années. De plus, dans la répartition des investissements, ils devront continuer de cibler des instituts et des projets de recherche précis partout au pays. Jouant d'audace, le gouvernement a annoncé la restructuration du Conseil national de recherches du Canada en un organisme directement au service des entreprises et des industries, une mission qui minera son programme de recherche appliquée.

Cela signifie essentiellement que la recherche universitaire sera davantage orientée par les milieux politiques vers des intérêts commerciaux privés au lieu d'être déterminée par les chercheurs au moyen d'examen par les pairs et d'évaluations de la qualité de la recherche en fonction de son intérêt scientifique et public.

Cela est certes triste pour le secteur de l'éducation postsecondaire, mais en tant qu'intellectuels présents sur la scène publique, nous devons nous inquiéter beaucoup plus des répercussions profondes de ce budget sur la société canadienne. Pour résorber le déficit évalué à 25 milliards de dollars, le gouvernement conservateur a décrété des réductions budgétaires dépassant 5 milliards de dollars. Le couperet tombera sur de nombreux programmes et services ainsi que sur l'efficacité de la fonction publique — plus de 19 000 emplois seront abolis — en vue de rétablir l'équilibre budgétaire d'ici 2015.

Comme l'a déclaré l'ACPPU dans son analyse du budget, ce budget « aura pour effet d'éliminer des emplois plutôt que d'en créer et d'appauvrir encore plus d'adultes, [et] fait abstraction de la crise environnementale actuelle et [...] se soucie peu du taux de chômage et de l'endettement scandaleux des jeunes ». En fait, ce budget freinera vraisemblablement la reprise économique au Canada et fera porter un lourd fardeau financier et social à chaque Canadien.

Bien sûr, l'approche choisie par le premier ministre reflète la trajectoire suivie dans le passé, et encore aujourd'hui, par les dirigeants de nombreux pays industrialisés en période de crise financière. Il s'agit de créer une « hystérie du déficit » qui sert de toile de fond à de difficiles mesures d'austérité généralisées, dont l'objectif est de réduire le déficit. Mais cette approche est-elle justifiée?

Le Canada affiche l'un des ratios de la dette au produit intérieur brut

(PIB) les plus faibles des pays industrialisés. Depuis la mise à jour des projections financières diffusées par le gouvernement en novembre 2011 — soit il y a à peine six mois —, le déficit du Canada pour 2011-2012 a chuté d'environ 20 % (ou 6 milliards de dollars) en vertu des mesures budgétaires précédentes. De là à conclure que notre déficit ne pose aucun problème et qu'en fait, il faut plutôt renforcer notre économie fragilisée en investissant dans les programmes et la création d'emploi dans des secteurs comme la santé, les services sociaux, l'éducation et la recherche, il n'y a qu'un pas.

Cependant, M. Harper s'inspire d'une idéologie plus vaste prônée par des néolibéraux de droite tentés sur l'entreprise et les affaires. Ce n'est pas simplement une question de chiffres. Ici, le jeu politique se substitue aux mouvements économiques, et vise à réduire la taille

Voir UN BUDGET à la page A8 ➔

CAUT EXECUTIVE COMMITTEE COMITÉ DE DIRECTION DE L'ACPPU

COMMITTEE MEMBERS 2012-2013 LES MEMBRES DU COMITÉ 2012-2013



President WAYNE PETERS

Wayne Peters, an associate professor and former chair of engineering at the University of Prince Edward Island, has been reelected president of CAUT. Peters has taught at UPEI since 1995 and has held a succession of positions with the UPEI faculty association, including as president and then past president for seven years. He previously served as vice-president of CAUT from 2008 to 2011 and has also held a number of positions within Engineers PEI and Engineers Canada.

Président WAYNE PETERS

Wayne Peters, professeur agrégé et ancien titulaire de la chaire en génie à l'Université de l'Île-du-Prince-Édouard (UPEI), a été élu pour un second mandat à la présidence de l'ACPPU où il a occupé le poste de vice-président de 2008 à 2011. Il enseigne à l'UPEI depuis 1995 et a exercé diverses fonctions au sein de l'association du personnel académique de l'université, dont celles de président et de président sortant pendant sept ans. M. Peters a par ailleurs occupé différents postes au sein des organismes Ingénieurs PEI et Ingénieurs Canada.



Vice-President ANVER SALOOJEE

Anver Saloojee has been reelected vice-president of CAUT. Saloojee, a professor of politics and public administration, is currently serving a second term as president of the Ryerson Faculty Association and before that held the position of vice-president (internal) for two years. He previously served as CAUT vice-president in 2004, and also served four terms as executive member-at-large, including as chair of CAUT's equity committee, whose responsibilities were merged with the equity and diversity council last year.

Vice-président ANVER SALOOJEE

Anver Saloojee a été réélu vice-président de l'ACPPU. Professeur de science politique et d'administration publique à l'Université Ryerson, il assume parallèlement un second mandat à la présidence de l'association du personnel académique de cet établissement après en avoir été le vice-président (relations internes) durant deux ans. M. Saloojee a été vice-président de l'ACPPU en 2004, et il a également rempli quatre mandats comme membre ordinaire du

comité de direction. À ce titre, il a présidé le comité de l'équité de l'ACPPU, dont les fonctions ont été intégrées à celles du conseil de l'équité et de la diversité l'an dernier.



Past President PENNI STEWART

Penni Stewart is serving a second term as past president of CAUT. Stewart, a sociology professor at York University, served as CAUT president between 2007 and 2011, and previously held the position of vice-president. She was elected to the York University Faculty Association executive in 1990, serving as chair from 1998 to 2001. She also served as YUFA's vice-chair organization (1992-1994), chief steward (2006-2008), and twice on the negotiating and grievance committees.

Présidente sortante PENNI STEWART

Penni Stewart entame un deuxième mandat à titre de présidente sortante de l'ACPPU. Professeure de sociologie à l'Université York, elle a assumé la présidence de l'ACPPU de 2007 à 2011 après y avoir occupé le poste de vice-présidente. Mme Stewart a été élue à la direction de l'as-

sociation du personnel académique de l'Université York (YUFA) en 1990 et en a été la présidente de 1998 à 2001. Elle a également été vice-présidente du comité de la syndicalisation de la YUFA (1992-1994), déléguée syndicale en chef (2006-2008), et à deux reprises membre des comités de négociation et de grief.



Treasurer JOHN BAKER

John Baker has been reelected treasurer of CAUT. This is the fourth time Baker, a philosophy professor at the University of Calgary for more than 44 years, was elected treasurer since he was first voted into the position in 2005. He will serve a fresh two-year term. In his long and distinguished career, Baker has served on almost every committee formed at the university as well as being one of the faculty association's mainstays and pillars for the past 16 years, serving in key roles as a member of the board of directors, executive committee, grievance advisor, president from 2000 to 2003, and as principal negotiator during contract talks.

Trésorier JOHN BAKER

John Baker, professeur de philosophie à l'Université de Calgary depuis 1967, a été réélu une quatrième fois au poste de trésorier de l'ACPPU. Il entreprend un nouveau mandat de deux ans. Au cours de sa longue et éminente carrière, M. Baker a exercé une multitude de fonctions au sein de la communauté universitaire et il joue depuis 16 ans différents rôles clés au sein de l'association du personnel académique, dont ceux de membre du conseil d'administration et du comité de direction, de conseiller en matière de griefs, de président (2000-2003) et de négociateur principal.



Member-at-Large (Francophone) YALLA SANGARÉ

Yalla Sangaré, an associate professor of administrative sciences at Sainte-Anne University who has a long his-

tory with his local academic staff association, has been elected member-at-large (francophones). Over the last six years Sangaré has served as a member of the committee and is also a member of CAUT's racialized academic staff working group and the equity and diversity council. Before that, he was vice-president of his local union for five years, and vice-president of the Association of Nova Scotia University Teachers for two years.

Membre ordinaire (Francophones) YALLA SANGARÉ

Yalla Sangaré, professeur agrégé au Département des sciences administratives de l'Université Sainte-Anne et partenaire de longue date de l'association du personnel académique de l'établissement, a été élu membre ordinaire chargé de représenter le personnel académique francophone. Au cours des six dernières années, M. Sangaré a oeuvré au sein du comité des francophones et fait partie du groupe de travail sur le personnel académique racialisé et du conseil de l'équité et de la diversité. Il avait auparavant exercé le rôle de vice-président du syndicat local pendant cinq ans, ainsi que celui de vice-président de l'Association of Nova Scotia University Teachers pendant deux ans.



Member-at-Large (Aboriginal) DAN McDONALD

Dan McDonald, who holds a joint appointment in First Nations Studies and Recreation and Tourism Management at Vancouver Island University, has been reelected for a second one-year term as member-at-large (Aboriginal). McDonald began his academic career at Langara College before joining Douglas College in 1987, where he served as vice-president, chief steward and lead negotiator for the faculty association. He is currently president of VIU faculty association, a position he has held for the last six years, and where he also previously served as vice-president and executive member-at-large. As a longtime union activist, McDonald also serves as executive member-at-large and on the president's council of the Federation of Post-secondary Educators of BC, in addition to serving on CAUT's working group on aboriginal post-secondary education. He has been president of the Mid-Island Métis Nation since 2007.

Membre ordinaire (Autochtones) DAN McDONALD

Dan McDonald, titulaire d'une double affectation en études des Premières nations et en gestion des loisirs et du tourisme à l'Université de l'Île de Vancouver (VIU), a été élu pour un second mandat au poste de membre ordinaire aux affaires autochtones. Il a commencé sa carrière universitaire au Collège Langara avant de se joindre, en 1987, au Collège Douglas où il a exercé les fonctions de vice-président, de délégué syndical en chef et de négociateur en chef au sein de l'association du personnel académique. Depuis 2006, il est président de l'association du personnel académique de la VIU, après en avoir été vice-président et membre ordinaire. Syndicaliste de longue date, il siège à titre de membre ordinaire au comité de direction et au conseil des présidents de la Fédération of Post-secondary Educators of BC, et il est membre du groupe de travail de l'ACPPU sur l'éducation postsecondaire des Autochtones. Depuis 2007, il est président de la Nation métisse de Mid-Island.



Member-at-Large JAMES COMPTON

James Compton, an associate professor in the faculty of information and media studies at the University of Western Ontario, has been elected to serve a one-year term as member-at-large. Since 2004, Compton has served in various capacities with the faculty association, including as faculty rep on the board of directors, member of the grievance committee and communications officer and as vice-president, president and past president during three recent rounds of negotiations.

Membre ordinaire JAMES COMPTON

James Compton, professeur agrégé à la Faculté des communications et des études médiatiques de l'Université de Western Ontario, a été élu membre ordinaire du comité de direction de l'ACPPU pour un mandat d'un an. Depuis 2004, il a occupé plusieurs postes au sein de l'association du personnel académique, dont ceux de représentant au conseil d'administration, de membre du comité de grief, d'agent des communications, ainsi que de vice-président, de président et de président sortant lors de trois récentes rounds de négociations à l'université.



Member-at-Large SUE WURTELE

Sue Wurtele, past president and chief negotiator of the Trent University Faculty Association, has been reelected to serve a third term as member-at-large on CAUT's executive committee. Wurtele, a geography professor at Trent since 1994, has held numerous positions in the faculty association and as faculty association rep and has served as a member of the Ontario Confederation of University Faculty Association's board of directors since 2007.

Membre ordinaire SUE WURTELE

Sue Wurtele, présidente sortante et négociatrice en chef de l'association du personnel académique de l'Université Trent, a été élue pour un troisième mandat au poste de membre ordinaire du comité de direction de l'ACPPU. M^{me} Wurtele, professeure de géographie à l'Université Trent depuis 1994, a occupé plusieurs postes au sein de l'association du personnel académique et a agi comme représentante du personnel académique dans une multitude d'instances universitaires. Elle siège au conseil d'administration de l'Union des associations des professeurs des universités de l'Ontario depuis 2007.



Chair Academic Freedom & Tenure LEN FINDLAY

Len Findlay continues in the second year of his term as chair of CAUT's academic freedom and tenure committee. Findlay is a professor of English and director of the humanities research unit at the University of Saskatchewan and has served as the Northrop Frye Professor of Literary Theory at the University of Toronto. He was elected to fellowship in the Royal Society of Canada in 2007 and is serving a two-year term as president of the Academy of the Arts and Humanities, one of RSC's three constituent academies.

Président Liberté académique et permanence de l'emploi LEN FINDLAY

Len Findlay poursuit son mandat à la présidence du comité de la liberté académique et de la permanence de l'emploi de l'ACPPU. M. Findlay est professeur d'anglais et directeur de l'unité de recherche en sciences humaines et sociales à l'Université de la Saskatchewan. Il a été titulaire de la chaire Northrop Frye de théorie littéraire à l'Université de Toronto. Il a été élu membre de la Société royale du Canada en 2007 et il remplit actuellement un mandat de deux ans à la présidence de l'Académie des arts, des lettres et des sciences humaines, l'une des trois académies de la SRC.



Chair Librarians ERIN PATTERSON

Erin Patterson, a librarian at Acadia University, is the new chair of CAUT's librarians committee. She has served on the committee since 2010. Patterson has been an active leader in the Acadia University Faculty Association since 2001, serving initially on various committees and subsequently for four years on the executive committee, including as president during 2008-2009, and led the successful initiative to bring the university archivists into the bargaining unit. She has also acted as AUTA's representative to the provincial academic staff federation, the Association of Nova Scotia University Teachers.

Présidente Bibliothécaires ERIN PATTERSON

Erin Patterson, bibliothécaire à l'Université Acadia, a été élue à la présidence du comité des bibliothécaires de l'ACPPU. Depuis 2001, M^{me} Patterson joue un rôle de premier plan au sein de l'association du personnel académique de l'Université Acadia (AUTA). Elle a en outre siégé à divers comités de l'association ainsi que, pendant quatre ans, au comité directeur dont elle a assumé la présidence en 2008-2009. Elle était d'ailleurs à la tête de l'initiative qui a mené à l'intégration des archivistes de l'université au sein de l'unité de négociation. M^{me} Patterson a aussi exercé les fonctions de représentante de l'AUTA auprès de l'Association of Nova Scotia University Teachers.



Chair Collective Bargaining & Economic Benefits BRENDA AUSTIN-SMITH

Brenda Austin-Smith, a member-at-large of the University of Manitoba Faculty Association's executive council, has been reelected for a second term as chair of CAUT's collective bargaining and economic benefits committee. Austin-Smith, an associate professor of film studies, has served on the committee since 2006. She has also served in various capacities within UMFA over the past 12 years, including as vice-president and president for two terms.

Présidente Négociation collective et avantages économiques BRENDA AUSTIN-SMITH

Brenda Austin-Smith, professeure agrégée d'études cinématographiques et membre ordinaire du comité de direction de l'association du personnel académique de l'Université du Manitoba, a été élue pour un second mandat à la présidence du comité de la négociation collective et des avantages économiques de l'ACPPU auquel elle siège depuis 2006. Ces 12 dernières années, elle a occupé plusieurs postes au sein de l'association du personnel académique de l'université et notamment vice-présidente et deux mandats à titre de présidente.

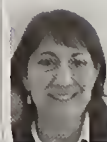


Chair Contract Academic Staff LESLIE JERMYN

Leslie Jermyn, an assistant professor at York University, is serving the second year of her term as chair of CAUT's contract academic staff committee. Jermyn has served the committee since 2009, when she was first appointed as a member. She is on leave from the University of Toronto, where she held the rank of sessional lecturer 3, and where she was also elected in 2010 as chair of the executive committee of CUPE 3902, which represents more than 7,000 members in four bargaining units at the university.

Présidente Personnel académique contractuel LESLIE JERMYN

Leslie Jermyn, professeure à l'Université York, exerce depuis 2011 son mandat de présidente du comité de l'ACPPU chargé des questions relatives au personnel académique contractuel où elle siège depuis 2009. M^{me} Jermyn jouit actuellement d'un congé autorisé de l'Université de Toronto où elle était chargée de cours à temps partiel. Elle a été nommée, en mai 2010, présidente du comité exécutif de la section locale 3902 du SCFP qui représente 7 000 employés de l'établissement dans quatre unités de négociation syndicales.



Co-Chair Equity & Diversity DOREEN FUMIA

Doreen Fumia, a sociology professor at Ryerson University, is continuing as co-chair of CAUT's equity and diversity council. Fumia has worked in coalition with a number of equity groups since 1995 in the university setting, at the Toronto District School Board and in various equity communities, including as member of the Triangle Program School Community Council, Canada's only school for at-risk LGBTQ students. She has served in various capacities for six years on the Ryerson Faculty Association executive, including her most recent election as vice-president (internal).

Coprésidente Équité et diversité DOREEN FUMIA

Doreen Fumia, professeure de sociologie à l'Université Ryerson, poursuit son mandat à la coprésidence du conseil de l'équité et de la diversité. Depuis 1995, elle travaille activement de concert avec différents groupes d'équité au sein de la communauté universitaire, du Conseil scolaire de district de Toronto et de groupes de revendication voués à la cause de l'équité. Elle est en outre membre du conseil communautaire du programme scolaire Triangle, le seul programme au Canada destiné aux élèves LGBTQ. Ces six dernières années, M^{me} Fumia a exercé diverses fonctions au sein de la direction de l'association du personnel académique de l'Université Ryerson dont elle a assumé la vice-présidence (relations internes).



Co-Chair Equity & Diversity EVE HAQUE

Eve Haque, an associate professor with a joint appointment in York University's departments of equity studies and languages, literatures and linguistics, continues in the second year of her term as co-chair of CAUT's equity and diversity council. Haque is a former member of CAUT's now disbanded women's committee and the race equity caucus representative on the York University Faculty Association stewards' council. She also held contract positions at the University of Ottawa and Carleton University from 1995 to 1998, and her political engagement includes involvement with Disabled Women's Network Ontario, the National Organization of Visible and Minority Women of Canada and serving on the advisory committee on equity and diversity at Ottawa City Hall. She is the author of *Multiculturalism within a Bilingual Framework: Language, Race, and Belonging in Canada*, published last month by University of Toronto Press.

Coprésidente Équité et diversité EVE HAQUE

Eve Haque, professeure agrégée et titulaire d'une double affectation au Département des langues, de la littérature et de la linguistique et au Département d'études d'équité à l'Université York, entame la deuxième année de son mandat à la coprésidence du conseil de l'équité et de la diversité de l'ACPPU. Elle est déléguée syndicale de l'association du personnel académique de l'Université York pour le groupe de défense de l'égalité des races, et a siégé à l'ancien comité des femmes de l'ACPPU. M^{me} Haque a travaillé comme contractuelle à l'Université d'Ottawa et à l'Université Carleton de 1995 à 1998. Son engagement politique s'est traduit par une participation au Réseau des femmes handicapées de l'Ontario, à l'Organisation nationale des femmes appartenant à une minorité visible du Canada et au comité consultatif sur l'équité et la diversité de la Ville d'Ottawa. Elle est l'auteur du livre *Multiculturalism within a Bilingual Framework: Language, Race, and Belonging in Canada*, publié en avril par les Presses de l'Université de Toronto.

Reform Recommendations Do Little to Thaw Controversy

The landscape of higher education in Nova Scotia is shifting as fallout continues from a 2010 report on the province's university system.

FACULTY and students have reacted strongly to a plan released last month by NSCAD University's board of governors that recommends fewer professors and higher tuition fees at the 125-year-old fine arts school.

The Nova Scotia government provided a \$2.4 million cash bailout to the university last year in response to yet another consultant's report, and in order to keep the school afloat, but tied payment to a commitment by the university to investigate opportunities for collaboration with other schools, as well as to come up with a viable financial plan.

The board's plan — now with the province's Advanced Education Department — suggests eliminating 26 of the current 150 positions at the school through lay-offs and retirement incentives, and calls for charging students 3 per cent more in tuition fees, along with introducing an assortment of added student fees and "adjustments," to bring the university in line with "provincial averages." NSCAD has about 1,000 students.

It's not known yet how many of the 26 job cuts will affect faculty members and how many will impact secretarial and maintenance staff, who belong to the Nova Scotia Government and General Employees' Union.

Alvin Comer, president of the faculty union of NSCAD, calls the plan a "thinly veiled threat to our programs and our jobs," and says people potentially affected by the proposed changes feel betrayed.

"At public forums and in closed-door meetings, we were repeatedly told by the board's representatives that with 'shared sacrifice' there would be 'no vertical cuts' and 'no layoffs.' In direct contradiction, along with large increases to student costs, the very focus of the report is on permanently eliminating faculty and staff," said the union in a written statement.

The province has yet to respond to the board's plan, which also said "informal" talks have begun for possible collaboration arrangements with Dalhousie University and Saint Mary's University.

A 2010 report authored by government-appointed consultant Tim O'Neill pointed to NSCAD as a university in crisis, and recommended internal restructuring or consideration of a merger for the beleaguered school, which has been struggling under a burgeoning deficit traceable to the university's expansion to the Halifax waterfront in 2007.

O'Neill's report also suggested a merger of the Nova Scotia Agricultural College and Dalhousie, a partnership recently agreed to by the province and expected to be finalized by July 1.

The merger means the 107-year-old college located in Truro-Bible Hill will cease to be a stand-alone institution and become a faculty within Dalhousie on a distinct campus. All college staff now represented by the government and general employees union "will move with

their collective agreements to Dalhousie University and will stay in the province's Public Service Superannuation Plan," according to a government news release. Future contracts will be negotiated with Dalhousie.

Anthony Stewart, president of the Dalhousie Faculty Association, says while the merger is a complicated issue, "we are operating on the good faith assumption that there will be no job losses at least within faculty. My concern is for the administrative staff and what may happen to them."

The 66 faculty members at the college will likely join the DFA. But 228 non-faculty employees at the college who are considered civil servants stand to possibly lose a number of benefits they now enjoy when they transition to different bargaining units or non-unionized positions at Dalhousie.

Although the institutions aim to be ready under the merger for the fall term, some of the financial sticking points looming over the endeavor remain murky, says Stewart.

"Call it a merger, call it a take-over, there's still an awful lot to get done to incorporate faculty in the DFA, including resolution of differences in the pension and salary grids. I sincerely hope this will work out to the benefit of all parties. The tricky part will be the logistics," he said.

The agricultural college has almost 1,000 students taking credit courses. Dalhousie, located in Halifax, has sanctioned the college's degrees for the last 30 years. ■

Version française à la page A7.

Le Prix d'excellence académique de l'ACPPU remis à Lee Lorch

L'ACPPU a décerné le Prix d'excellence académique de 2012 à Lee Lorch, professeur émérite à l'Université York et lauréat du prix pour le couronnement d'une carrière de la National Association of Mathematicians. La candidature de M. Lorch a été retenue pour la septième édition du prix, créé pour rendre hommage aux universitaires qui se sont démarqués par leurs recherches exceptionnelles, l'excellence constante de leur enseignement et leur engagement de premier plan dans les services à leur établissement et à la collectivité.

Au fil d'une carrière qui s'est étendue sur cinquante ans, M. Lorch a occupé des postes universitaires au City College de New York, à l'Université Pennsylvania State, à l'Université Fisk et au Collège Philander-Smith. En 1959, il se joint au corps professoral de l'Université de l'Alberta, qu'il a aidée à mettre sur pied son programme d'études supérieures en mathématiques. En 1968, on le retrouve à l'Université York, alors un tout jeune établissement.

La défense des droits de la personne et de la justice sociale occupent depuis longtemps une place importante dans la vie de M. Lorch. Dans les années 1940 et 1950, son engagement dans la lutte pour les droits civils aux États-Unis lui a valu à maintes reprises d'être démis de ses fonctions de professeur dans des établissements américains avant qu'il ne choisisse de s'exiler au Canada. Il n'allait pas s'arrêter en si bon chemin, faisant sienne la cause des libertés politiques et académiques. Son militantisme l'a amené à refuser de répondre aux questions du House Committee on Un-American Activities, qui avait pour mission de débusquer les sympathisants communistes.

Membre de la Société Royale et de l'American Association for the

Advancement of Science ainsi que membre élu des conseils d'administration de la Société mathématique du Canada et de celle des États-Unis, M. Lorch a signé plus de quatre-vingts articles sur les mathématiques. Publiés dans des revues aussi prestigieuses qu'*Acta Mathematica*, ces articles ont reçu un accueil élogieux partout dans le monde.

S'il est réputé pour sa contribution à l'avancement des sciences mathématiques et pour son dévouement à l'égard de sa profession, M. Lorch est également reconnu pour l'influence profonde qu'il a eue, en tant que professeur, sur la vie des mathématiciennes et des spécialistes des mathématiques issus de groupes minoritaires qui ont bénéficié de ses activités. Et c'est sans compter, au dire de l'auteur de sa mise en candidature, sa propension à ne rater aucune occasion de recruter des étudiants qui, sans lui, n'auraient peut-être jamais envisagé d'embrasser une carrière en mathématiques. À titre de professeur émérite, il a continué de donner des cours et de présenter des ateliers à l'Université York.

« C'est un professeur et un chercheur extraordinairement doué, et un homme de principes animé d'une mission », a déclaré le directeur général de l'ACPPU, James Turk, applaudi à tout rompre par un auditoire debout lors de la cérémonie de remise du prix qui a eu lieu à l'occasion de l'assemblée du Conseil de l'Association le mois dernier. « C'est pour moi un grand honneur et un privilège inestimable de remettre le Prix d'excellence académique au professeur Lorch. »

N'ayant pu assister à la cérémonie à Ottawa, M. Lorch a reçu le prix à Toronto. ■

English on page A7.

Des invités du Conseil de l'ACPPU interdits de séjour au Canada

L'ACPPU va adresser au ministre de la Citoyenneté et de l'Immigration une lettre de protestation contre les fins de non-recevoir auxquelles se sont heurtés deux invités à l'Assemblée d'avril du Conseil de l'Association lorsqu'ils ont soumis des demandes de visa de visiteur.

Christian Addai-Poku et Eric Agbe-Carbonu, respectivement président et vice-président de la National Association of Graduate Teachers (NAGRAT) du Ghana, devaient prendre la parole devant les délégués du Conseil, ce qu'ils n'ont pu faire car ils se sont vus refuser l'entrée au Canada.

Les deux demandeurs ont essuyé un premier refus des autorités de l'immigration parce qu'ils n'avaient pas « prouvé qu'ils avaient des attaches suffisantes au Ghana » et qu'il y avait donc un risque qu'ils demeurent au pays au-delà de la durée de séjour autorisée.

Ils ont alors présenté chacun une deuxième demande renfermant des informations détaillées sur leurs emplois, leurs biens et leurs attaches familiales au Ghana. Leurs demandes étaient accompagnées de l'invitation officielle de l'ACPPU

et de lettres d'appui provenant du Service de l'éducation et du ministère des Affaires étrangères du Ghana.

La seconde demande de M. Agbe-Carbonu a été rejetée en raison de ses faibles revenus. On a jugé que M. Agbe-Carbonu ne semblait pas avoir les moyens de venir au Canada, et ce, malgré que l'ACPPU ait garanti dans une lettre qu'elle assumerait tous les frais de déplacement et de séjour de son invité.

Quant à M. Addai-Poku, un agent d'immigration a estimé que son arrivée au Canada après le début de l'Assemblée du Conseil laissait planer un doute sur ses intentions réelles. Le Conseil a tenu sa réunion du jeudi 26 avril au dimanche 29 avril. Pour coordonner leur présence en territoire canadien avec leur charge d'enseignement, il a été convenu que les deux invités arriveraient le vendredi et se présenteraient devant le Conseil le lendemain.

« Nous avons été stupéfaits d'apprendre qu'ils n'avaient pas obtenu de visa », a déclaré Wayne Peters, président de l'ACPPU. « Les motifs à l'appui du deuxième refus étaient

arbitraires et, dans un cas, reposaient sur des faits inexacts. »

« C'est une situation à la fois triste et ironique, si l'on songe que M. Addai-Poku avait pleinement satisfait aux exigences de l'immigration lors de sa visite au Canada en 2010, et que M. Agbe-Carbonu se rend régulièrement aux États-Unis pour voir des parents sans jamais avoir quelque difficulté que ce soit à obtenir un visa américain. »

M. Peters est d'avis que cet incident est inquiétant.

L'ACPPU multiplie ses efforts pour tisser de nouveaux liens avec la communauté internationale. Dans ce contexte, nous devons avoir l'assurance que les demandes de visa de visiteur seront traitées avec célérité, transparence et équité. »

En novembre dernier, les délégués du Conseil ont approuvé un projet de coopération internationale entre l'ACPPU et la NAGRAT qui est axé sur le renforcement du leadership et de la capacité d'organisation de l'association ghanéenne. ■

English on page A8.

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NEWS ACTUALITÉS

Lee Lorch Given CAUT Distinguished Academic Award

CAUT's 2012 Distinguished Academic Award has been presented to Lee Lorch, professor emeritus at York University and holder of a lifetime achievement award from the National Association of Mathematicians. Lorch is the seventh recipient of CAUT's award, which was established as a way to honor individuals for extraordinary research contributions, sustained excellence in teaching and leadership in service to their institution and community.

Over a 50 year career, Lorch held academic positions at City College New York, Penn State, Fisk University and Philander Smith College. In 1959 he joined the faculty at the University of Alberta where he helped



Lee Lorch honoured at 96.

initiate its graduate program in mathematics. In 1968 he moved to York University, then a fledgling institution.

Lorch has long been known as an advocate for human rights and social justice. His civil rights activity during the 1940s and 1950s while in the U.S. cost him successive academic appointments before his self exile in Canada. Besides campaigning for civil rights, he was also a champion of political and academic freedoms. And that advocacy carried over into a refusal to answer questions when called before the House Committee on Un-American Activities, a committee concerned with investigating pro-Communist sentiment.

A fellow of the Royal Society and the American Association for the Advancement of Science, and elected member of the Councils of American and Canadian Mathematical societies, Lorch is an author of more than 80 articles in mathematics. His published work has received international acclaim appearing in such leading journals as *Acta Mathematica*.

Beyond his career contributions to mathematics and his service to his profession, he is a teacher said to have had a profound influence on the lives of minority and women mathematicians and in the words of his nominator "one who tirelessly recruited students who probably wouldn't have seen mathematics as

a possibility without his intervention." As professor emeritus, he continued to teach courses and give workshops at York.

"He is an extraordinarily gifted teacher and researcher, and a man of unwavering principles with a sense of mission," said CAUT executive director James Turk to tremendous applause and a standing ovation at the award event during CAUT's Council meeting last month. "It's a great honour and privilege to give the award to Dr. Lorch."

Unable to travel to Ottawa to attend the ceremony, Lorch's award was instead presented to him in Toronto. ■

Version française à la page A6.

Operating Grant Cutbacks in PEI Budget

ALONG with a projected deficit of almost \$75 million for fiscal year 2011-2012, the Prince Edward Island budget presented last month revealed few surprises for post-secondary institutions in the province.

The University of Prince Edward Island and Holland College were notified in advance of the April 18 budget of a 3 per cent cut from operating grants. While increases to student bursaries and moving to provide interest-free provincial student loans were also announced, debt levels for students in Atlantic Canada remain the highest in Canada.

Betty Jeffery, president of the UPEI Faculty Association, welcomed the increases in student financial assistance, but said the "extremely serious levels" of graduates' debt need to be addressed as do the cuts to university operating grants.

"Taking a million dollars out of the university's grant and putting it into student assistance doesn't seem to be a sustainable approach to the challenges facing the university and its students," she said.

Also announced was the government's intent to strike a task force in partnership with post-secondary institutions to study the province's job training and labour force competitiveness, explore ways of attracting and retaining post-secondary students, and to build PEI into a "post-secondary education destination."

Jeffery couldn't comment about the task force because the announcement is sparse on details, but she warned with academic staff salary scales already among the lowest in Canada, and further pressure on institutions to deal with cutbacks, that "falling even farther behind will make it increasingly difficult to attract and retain good academic staff." ■

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Nouvelle-Écosse : la controverse persiste malgré les réformes recommandées

Le mois dernier, le conseil d'administration de l'Université NSCAD a suscité une vive réaction au sein du personnel académique et des étudiants de l'établissement d'enseignement des beaux arts créé il y a 125 ans en rendant public un plan de redressement en deux points, à savoir la réduction de l'effectif de professeurs et la hausse des droits de scolarité.

Après la publication d'un énième rapport externe, le gouvernement néo-écossais a sauvé l'Université NSCAD du naufrage l'an dernier en lui accordant un financement de 2,4 millions de dollars, en échange, toutefois, d'un engagement à explorer des pistes de collaboration avec d'autres établissements d'enseignement et à mettre au point un plan financier viable.

Le conseil d'administration a honoré cet engagement en soumettant un plan à l'étude du ministère provincial du Travail et de l'Éducation postsecondaire. Il propose d'abolir 26 des 150 postes actuels à l'Université en conjugué un programme de licenciement et des mesures d'incitation à la retraite. Par ailleurs, les quelque 1 000 étudiants de l'Université NSCAD feraient face à une augmentation de 3 % des droits de scolarité et à toute une panoplie de frais et d'ajustements supplémentaires, pour rétablir l'équilibre entre leur contribution et les « moyennes provinciales ».

On ignore encore quelle sera la répartition des compressions de

personnel entre, d'une part, le corps professoral et, d'autre part, les préposés au soutien administratif et à l'entretien, membres du Syndicat de la fonction publique et des employés généraux de la Nouvelle-Écosse.

Alvin Comiter, président du syndicat des professeurs de l'Université NSCAD, estime que ce plan « fait peser une menace à peine voilée sur nos programmes et nos emplois » et déclare que les victimes potentielles se sentent trahies.

« Que ce soit dans les assemblées publiques ou les réunions à huis clos, les représentants du conseil nous ont répété à satiété que si les employés acceptaient de faire eux aussi des sacrifices, il ne serait pas nécessaire de faire des compressions verticales et des licenciements. Le plan fait état d'une orientation tout à fait contraire en pronant l'élimination permanente d'employés, dont des professeurs, et le relèvement marqué des frais des étudiants », a soutenu le syndicat dans une déclaration écrite.

Le gouvernement provincial n'a pas encore fait connaître sa position à l'égard du plan présenté. Par ailleurs, le conseil d'administration a affirmé que des discussions « officieuses » étaient en cours avec les universités Dalhousie et Saint Mary's pour évaluer les possibilités de collaboration entre les établissements.

En 2010, dans un rapport commandé par le gouvernement, le

consultant Tim O'Neill décrivait l'Université NSCAD comme une institution en crise qui devait, soit faire l'objet d'une réorganisation interne, soit être fusionnée avec un autre établissement. L'établissement d'enseignement était aux prises avec un déficit croissant résultant de ses projets d'expansion dans le port de Halifax en 2007.

Le même rapport O'Neill préconisait aussi la fusion du Collège agricole de la Nouvelle-Écosse et de l'Université Dalhousie. La province vient de donner son aval à ce partenariat, qui devrait entrer en vigueur le 1^{er} juillet prochain.

Ainsi, le Collège crée il y a 107 ans et situé dans le district électoral de Truro-Bible Hill perdra son statut d'établissement autonome et se joindra aux autres facultés de l'Université Dalhousie, quoique sur un campus distinct. Dans un communiqué, le gouvernement a précisé que tous les employés du Collège, qui sont aujourd'hui représentés par le Syndicat de la fonction publique et des employés généraux de la Nouvelle-Écosse, seront intégrés à l'effectif de l'Université Dalhousie, mais seront régis par la même convention collective qu'auparavant et continueront de participer au régime de retraite de la fonction publique provinciale. Les prochaines négociations collectives se feront avec l'Université Dalhousie.

Anthony Stewart, président de l'association du personnel académique (DFA) de l'Université Dal-

housie, déclare que la fusion est un dossier complexe. « Nous supposons que le gouvernement est de bonne foi lorsqu'il affirme que la fusion n'entraînera aucune perte d'emploi, du moins au sein du corps professoral. La situation du personnel administratif me préoccupe davantage », ajoute-t-il.

Les 66 professeurs du Collège deviendront vraisemblablement membres de la DFA. Cependant, les 228 autres employés du Collège qui ne font pas partie du personnel enseignant et qui sont considérés comme des fonctionnaires pourraient perdre certains de leurs avantages sociaux en changeant d'unité de négociation ou en occupant un poste non syndiqué à Dalhousie.

Les établissements visent à avoir achevé la fusion à temps pour le trimestre d'automne, mais ils n'ont toujours pas réglé certains irritants financiers qui pourraient faire dérailler le projet, selon M. Stewart.

« Fusion, absorption, quel que soit le nom que l'on donne à cette opération, il reste beaucoup de pain sur la planche pour intégrer le corps professoral à la DFA, ne serait-ce que pour rapprocher les régimes de retraite et de rémunération. J'espère sincèrement que tous les ajustements profiteront à l'ensemble des parties. C'est la logique qui causera bien des maux de tête », a-t-il déclaré. ■

English on page A6.

Pink Ribbons, Inc.

➔ From PAGE A9

and/or metastatic breast cancer fit? They personify images of death.

The cultural norm within pink ribbon implies that if one complies with treatment, if one battles hard enough or if one is strong enough cancer can be beaten. In essence, the message emerging from the promotion fails to achieve a balance between hope, understanding and the reality of breast cancer — it kills up to 59,000 women in North America every year.

For women with advanced disease the message is about personal

failure, of losing the battle. As one woman stated, "You can die in a perfectly healed state." Survivorship is a label, an unintended put-down of women and men who don't survive, who were unable to beat the disease.

In a misguided effort to encourage engagement, the pink ribbon campaign has relied heavily on the language of war: battles, warriors and the fight. Juxtaposed within a militaristic metaphor is the notion of remaining positive and upbeat. This would seem anathema if one considers the vicissitudes of war. How does placing a smile on your

face 24/7 change the outcome for cancer beyond making society feel less uncomfortable when interacting with cancer patients?

Such an unrealistic expectation places undue pressure on breast cancer patients to conform to socially created norms which, in the end, only serve to alienate women with normal feelings of sadness, anger, etc. by delegitimizing their experience. This lack of conformity or "failure to fit" as some of my patients have commented about the campaign has led to what has been termed a "tyranny of cheerfulness."

In the end, *Pink Ribbons, Inc.* challenges us to see the faces of breast cancer rather than the pink ribbons. It encourages us to think critically and call into question the meaning and purpose of the campaign. It is provocative, uncomfortable and non-complacent; a heady mix guaranteed to stimulate debate and encourage us to more closely examine social activism and how easily it can become corporatized under the umbrella of philanthropy. ■

Brenda Sabo is a registered nurse and associate professor in the school of nursing at Dalhousie University in Halifax, Nova Scotia.

CAUT Council Guests Barred Entry to Canada

CAUT has written to the Citizenship and Immigration Minister to protest repeated denials of travel visas for two guests invited to CAUT's April Council meeting in Ottawa.

President Christian Addai-Poku and vice-president Eric Agbe-Carbonu of the National Association of Graduate Teachers (NAGRAT) in Ghana were scheduled to address Council delegates, but were barred from entering Canada.

Their applications for visas to Canada were first refused because, according to immigration authorities, the officials from NAGRAT did not "demonstrate sufficient ties to Ghana" and could be at risk of overstaying in the country.

Second applications were submitted that included detailed information about their employment status, assets and family ties in addition to CAUT's formal invitation and supporting letters from the Ghanaian Education Service and the Ghanaian Ministry of Foreign Affairs.

Agbe-Carbonu was denied a visa a second time because his income was low and he did not appear to be able to afford a trip to Canada despite a letter from CAUT guaranteeing that all travel and living costs would be covered.

Addai-Poku was denied entry because an immigration officer found it "suspicious" he was arriving in

Canada after the Council meeting was set to begin. Council began Thursday, April 26 and ended Sunday April 29. To accommodate their teaching bours, Agbe-Carbonu and Addai-Poku were scheduled to arrive Friday and address Council the next day.

"We were stunned when we learned their visa efforts were unsuccessful," said CAUT president Wayne Peters. "The reasons given for denying their applications a second time were arbitrary, and in one case factually wrong."

"The sad irony is that Addai-Poku visited Canada in 2010 and complied with all visa requirements at that time, while Agbe-Carbonu has relatives in the United States with whom he visits regularly without ever experiencing difficulty obtaining a U.S. travel visa."

Peters says the incident is cause for concern.

"As an organization that is building new international ties, CAUT needs assurances that visitor visas will be processed in a timely, transparent and fair manner."

Last November, Council delegates approved an international cooperation project between CAUT and NAGRAT aimed at developing the Ghanaian group's leadership and organizing capacity. ■

Version française à la page A6.

Multi-Year Funding in Manitoba Budget

DESPITE measures to rein in spending, Manitoba's finance minister handed down a budget April 17 that maintains a 5 per cent increase in operating grants for universities and colleges, in the second year of a multi-year funding pledge.

The re-elected New Democrats had announced three years of increases in last year's budget, citing a need for a stable fiscal environment. Tuition hikes are addressed in a cost of living formula issued last year as well.

William Paton, president of the Manitoba Organization of Faculty Associations, said the minimum tuition increase this year will be

1.5 per cent, as the government allows universities to increase tuition fees at the rate of inflation, and that there was "no information on new funding for new initiatives or building repairs."

Although a program that allows graduates to claim tax rebates continues in budget 2012, the Canadian Federation of Students decried the measure as inadequate.

"Tax rebates and increases to loans programs miss the mark on where funding is most needed. If the government wants to help students, it should reduce tuition fees," said Marakary Bayo, Manitoba chairperson of the federation. ■

Some Positives for PSE in Newfoundland Budget

THE Newfoundland and Labrador budget tabled April 24 provided a continuing freeze for the eighth year on post-secondary tuition fees with no interest charged on provincial student loans.

Additionally, students received an increased "study period exemption," allowing them to earn \$100 a week – double the previous amount – without affecting their loan or grant entitlement.

Other post-secondary budget commitments include increased base funding of \$2 million for the Marine Institute at Memorial University and \$1.7 million for the uni-

versity's faculty of engineering to expand enrolment capacity and international recruitment.

Also announced were investments of \$52 million for construction and renovation of university residences in St. John's and Corner Brook, \$4.7 million for science lab improvements and \$10 million for general maintenance. College of the North Atlantic will see \$2.5 million for shop modernization.

New funding of \$4.1 million will enhance "apprenticeship opportunities and support women and other under-represented groups in skilled trades." ■

The Assault on Universities

➔ From PAGE A9

The current challenges and future visions of Part II identify economic alternatives in the current crisis (Aeron Davis) while reimagining the public good (Jon Nixon) and understanding the Conservative-Liberal Democrat (Con-Dem) coalition government's "liberal" approach to higher education as the continuation (and intensification) of a "war against democracy and education" (Nick Stevenson).

Reminding the reader that the deficit was the result of the UK government using public funds to bail out financial institutions that had engaged in "complex pyramid or Ponzi-style schemes," (p. 53) Davis points to the range of alternatives to privatization of higher education and the welfare state, which the Con-Dem government claims as necessary (p. 57), as do governments in Canada and elsewhere. One example is to close down tax avoidance loopholes that would prevent billions in taxes from being lost and which could eliminate the annual deficit.

This challenge to the choices made by governments and university administrations is addressed in the manifesto, and is something we also should be challenging at each of our universities as well as at provincial and national levels.

However, as Stevenson points out, the changes in higher education are part of a broader attack on democracy and "a top-down project to reinvent British society," for which neither coalition party advocated in their 2010 election platforms. (p. 73)

The Con-Dem government's claims are a "paradoxical doxa" (Pierre Bourdieu) in which the language of "choice" and "markets" are used to legitimize a "system of higher education where the privileged will still... command places at the top universities and where the freedoms of other citizens are massively constrained." (p. 77) As Davis points out, the government

assertion that "forcing students to pay for their courses can only make [higher education] more 'productive' for the economy," is presented as a student choice and goes further in claiming student loans are not "debt." (p. 55)

Stevenson's argument is supported in Nixon's chapter, where he draws on the results of a study of more than one million university applicants, which shows that those who got into the top universities were overwhelmingly students from private schools, who were favoured, even when they had lower grades, over public (state) school applicants. The study by the Sutton Trust, an organization promoting social mobility, shows "deep codes of chronic structural inequality" remain in place, reinforced by "institutional stratification across the higher education sector," which enable the "reproduction of privilege... and the consolidation of private and professional elites." (p. 64)

So, it's no surprise then that 23 out of 29 cabinet ministers are millionaires and 32 per cent of MPs have been educated in private schools that educate just seven per cent of the population. Hence, Stevenson's argument about the Con-Dem government's attack on democracy and education makes sense for reinforcing structural inequality.

Part III includes discussions of the university as a political space and the role of critical pedagogy. Alberto Toscano focuses on whether it is "possible to democratise the university" and his chapter identifies the restriction of faculty unions into "narrow if necessary corporatist activity, or symbolic campaigning" as a limitation to be overcome (p. 87), if the imminent future is to be averted.

Michael Bailey focuses on the academic as "truth-teller," which offers a different take on the "engaged public intellectual." (I must admit I do get tired of reading about how important it is for us scholars to uphold the ideals of the public university. Isn't it about time we called on

administrators to do the same?)

Part IV offers three chapters dealing with student movements, including the Paris events of 1968, but more importantly identifying student mobilizations across the world, including South Africa, California and Quebec. These chapters identify the "achievements and limitations" of the UK student movement, including a tide of university and secondary school occupations since November 2010.

Part V offers an international dimension, including the "Bologna Process" – created with the claimed goal of setting standards for degrees in the European Higher Education Area – and the role of international students as cash cows for revenue-strapped universities.

Canadians would do well to heed the discussions raised by this collection. As Des Freedman says in the introduction, there is a need for a broad movement that "goes far beyond immediate questions of finance to engage with questions concerning the overall purpose of universities and their continued existence as sites of discussion and discovery." (p. 6) In Canada, the same elites that brought us 30-plus years of de-industrialization, privatization and commercialization are continuing their campaign to change the public university. If we do nothing to mobilize and formulate our visions of the role and place of the university in society, the UK's "imminent future" will become our own soon enough. ■

Dr. Herbert Pimlott is an associate professor of communication studies at Wilfrid Laurier University in Waterloo, Ontario. He taught in four English universities before moving to Ontario and has had first hand experience of both research and teaching quality assessment exercises.

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Un budget politique sous le couvert de l'économie

➔ Suite de la PAGE A3

d'un gouvernement omniprésent dont les incursions dans l'économie de marché sont décriées. L'objectif : donner au secteur privé une influence notable sur les priorités politiques et économiques du pays.

Et pour y parvenir, rien ne vaut l'élimination des recettes fiscales. Les associations de gens d'affaires comme la Fédération canadienne de l'entreprise indépendante et le Conseil canadien des chefs d'entreprise réclament une baisse des taux d'imposition des sociétés afin de stimuler la création d'emploi et la croissance économique dans le secteur privé. Les pressions qu'elles exercent auprès du gouvernement atteignent leur but, celui-ci leur ayant porté une oreille plus qu'attentive.

On estime que les réductions d'impôt accordées par le gouvernement conservateur représentent un manque à gagner de plus de 50 milliards de dollars en 2011-2012 seulement, soit le double du déficit pour la même période financière. Diminution des recettes, excédent de dépenses, tous les éléments sont en

place pour créer un déficit important. Dans ces conditions, comment ne pas soutenir, comme le gouvernement conservateur vient de le faire dans son budget de 2012, qu'il faille se serrer la ceinture pour rétablir l'équilibre financier, et non pas augmenter les impôts?

La pensée néolibérale trouve malheureusement sa pleine expression dans les actions qui suivent. Attaquer le secteur public – et ses programmes – en le diabolisant, en le dépréciant et en lui coupant les vivres. Faire valoir que le contribuable paie sous le poids de la facture des programmes publics. Déclarer que les salaires et les avantages sociaux des fonctionnaires sont extravagants par rapport à ceux des travailleurs du secteur privé, et chercher, avec l'appui des entreprises, à combler le plus possible l'écart, dans une opération de nivellement vers le bas qui ne peut que nuire à tous. Enfin, invoquer tous ces arguments pour justifier l'élimination des programmes sociaux, l'abolition de postes dans la fonction publique et la privatisation de certains services de l'État.

Toutefois, il n'est pas dit qu'un tel assaut contre le secteur public doive rester sans réponse. Les travailleurs de la fonction publique représentent un pourcentage important de la population active canadienne et sont majoritairement syndiqués. Les syndicats dans le secteur public peuvent influencer considérablement l'orientation des politiques qui touchent les autres travailleurs. Ils peuvent mettre au jour les inégalités scandaleuses qui affligent notre société ainsi que l'emprise de l'élite financière sur les gouvernements élus... et leurs décisions.

En s'associant à des organismes comme le Congrès du travail du Canada, les fédérations des travailleurs provinciales et d'autres coalitions comme Canadiens pour une fiscalité équitable, le secteur public peut réunir tous les travailleurs en une force politique et sociale assez puissante pour mettre son empreinte sur la société. Laissera-t-on la droite néolibérale démanteler les services publics, une dimension capitale de notre niveau de vie et l'héritage gagné à la dure des générations précédentes? ■

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CAREERS CARRIÈRES

VICE-DEAN, EDUCATION
Faculty of Health Sciences

One of Canada's leading universities, Queen's has a long-standing reputation for academic excellence, research and a diverse and vibrant learning environment. With its strong tradition of public service, the University has helped to shape Canadian values and policies, educating notable political and cultural figures.

Queen's University is located in the heart of the community in historic Kingston, midpoint between Montreal and Toronto, and the nation's capital.

Applications are invited for the newly established position of Vice-Dean, Education in the Faculty of Health Sciences at Queen's University. The Vice-Dean, Education will be responsible for the development, support and oversight of educational programs that traverse the Faculty's Schools of Medicine, Nursing and Rehabilitation Therapy and for the leadership and advancement of educational scholarship across the Faculty.

We are seeking an outstanding academic having an established record as an educational scholar and proven administrative experience. The ideal candidate will be an innovative leader with the capability to build and manage successful interdisciplinary teams that foster excellence in interprofessional education across the Faculty. The successful candidate will hold a degree appropriate to his/her appointment in one of the Faculty's Schools and, if the candidate is a health care professional, he/she must also be eligible to hold a licence to practise in the Province of Ontario.

With a complement of approximately 450 full-time faculty, the three Schools within the Faculty of Health Sciences offer a wide spectrum of high-quality professional, undergraduate, graduate and postgraduate programs. The Faculty is recognized for leadership in interprofessional education and a new medical education building provides state-of-the-art facilities that support trans-faculty initiatives in simulation-based education, clinical education and faculty development. The Faculty's Office of Health Sciences Education provides core support for educational scholarship. Further information may be obtained by visiting the Faculty website at <http://healthsci.queensu.ca/>.

Applications and nominations are to be directed to: Dr. Richard Reznick, Dean, Faculty of Health Sciences and Chair of the Search Committee, c/o Mrs. Gail Knutson, Faculty of Health Sciences, Macklem House, Queen's University, 18 Barrie Street, Kingston, Ontario, Canada, K7L 3N6. E-mail: gail.knutson@queensu.ca. Applicants must include a cover letter summarizing their experience in leadership, administration and educational scholarship, a curriculum vitae and the names and contact information of three referees. Review of submissions will commence in late May/early June and will continue until the position is filled.

www.queensu.ca/humanresources

Queen's is committed to employment equity and diversity in the workplace and welcomes applications from women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority. The academic staff at Queen's, other than those holding appointments in clinical medicine, are governed by a Collective Agreement between Queen's University and the Queen's University Faculty Association, which is posted at www.queensu.ca/provost/facultyrelations/qa/collectiveagreement.html.

Division of Community Health and Humanities
FACULTY OF MEDICINEAssistant Professor in
Health Policy/Health Care Delivery

The Division of Community Health and Humanities, Memorial University invites applications for a full-time appointment in Health Policy/Health Care Delivery (Tenure Track).

The appointment will be at the Assistant Professor level. Initial rank and salary will be commensurate with qualifications and experience. The appointment is for a tenure-track position (subject to budgetary approval). The successful candidate will contribute to teaching in the undergraduate and graduate programs, establish an independent, externally funded program of research, and participate in service activities.

Candidates should hold a PhD in health policy, health administration, applied health services research or related field. Individuals who are currently in the later stages of their graduate training are encouraged to apply as are senior health policy analysts or administrators with appropriate academic qualifications. Priority will be given to applicants with expertise in quantitative research methods, knowledge of the Canadian health care system, a promising publication record in refereed journals, teaching experience, and the ability to develop a productive research program supported by external funding. The candidate's area of research should fall within the mandate of the Division. <http://www.med.mun.ca/CommunityHealth/Home.aspx>

Applications should be addressed to:

Dr. Shree Mulay, Associate Dean
Division of Community Health and Humanities
Faculty of Medicine
Memorial University of Newfoundland
St. John's, Newfoundland and Labrador, A1B 3X6

Applications can be submitted electronically to smeadus@mun.ca or by fax: (709) 777-7382.

The application package should include curriculum vitae, contact details of three referees, one sample of scholarly writing, and a letter of application including an overview and discussion of qualifications and interests as they relate to the position. Please state reference number VPA-MEDI-2011-001 in your application package.

Applications will be accepted until July 1, 2012.

The Faculty of Medicine is located in the Health Science Centre on the campus of Memorial University. This facility also houses the Schools of Nursing and Pharmacy, the Health Science Library, the General Hospital, the H. Bliss Murphy Cancer Centre, and the Janeway Children's Hospital. The integrated complex allows for close working relationships in both research and teaching among the Faculties of Medicine and the Schools of Nursing and Pharmacy.

Memorial University is the largest university in Atlantic Canada. As the province's only university, Memorial plays an integral role in the education and cultural life of Newfoundland and Labrador. Offering diverse undergraduate and graduate programs to almost 17,000 students, Memorial provides a distinctive and stimulating environment for learning. St. John's is a safe, friendly city with great historic charm, a vibrant cultural life, and easy access to a wide range of outdoor activities.

Memorial University is committed to employment equity and encourages applications from qualified women and men, visible minorities, Aboriginal people, and persons with disabilities. All qualified candidates are encouraged to apply; however, Canadian citizens and permanent residents will be given priority.

DEPARTMENT OF EARTH SCIENCES

Chevron Industrial Research Chair in
Petroleum Reservoir Characterization

The Department of Earth Sciences at Memorial University seeks candidates for an Industrial Research Chair in Petroleum Reservoir Characterization. The selected candidate will contribute, through geological and/or geophysical studies, to the use of petrophysical, seismic and geological data to characterize reservoir properties and potential. Potential focus areas include the determination of reservoir architecture, establishing geological flow units, using seismic data in the construction of reservoir models and identifying petroleum reserve growth potential. The offshore oil and gas fields of Newfoundland and Labrador provide a natural laboratory for these studies and provide an opportunity to develop new science.

The Chair is funded by Chevron Canada Limited for a period of five years, with matching funds contributed by the Research and Development Corporation of Newfoundland and Labrador. The successful candidate will seek additional funding through the Natural Sciences and Engineering Research Council of Canada Industrial Research Chair program. The position will be filled at the Associate or Senior Industrial Research Chair level, depending on the experience and background of the selected candidate. Appointment will be made at an appropriate rank of Assistant, Associate or Full Professor. It is anticipated that the appointee will work closely with the holder of the Chevron Chair in Petroleum Engineering. The position will continue as a tenured or tenure-track appointment when the industrial funding expires.

Applicants must possess a Ph.D. and should preferably have post-doctoral experience. The successful candidate is expected to maintain a vigorous research program, sustain a strong record of peer-reviewed publication and external funding, advise and mentor undergraduate and graduate students, and contribute energetically to the teaching mission of the department, including courses in petroleum geology.

Memorial University is the largest university in Atlantic Canada. As the province's only university, Memorial plays an integral role in the educational and cultural life of Newfoundland and Labrador. Offering diverse undergraduate and graduate programs to almost 18,000 students, Memorial provides a distinctive and stimulating environment for learning in St. John's (<http://www.stjohns.ca/index.jsp>), a very safe, friendly city with great historic charm, a vibrant cultural life, and easy access to a wide range of outdoor activities. For further information about Memorial, please view the website at www.mun.ca.

Applicants should send a curriculum vitae, the names of three referees and a one-page statement of teaching and research interests. Copies of three relevant technical publications may also be included. Forward to:

Dr. Roger Mason, Interim Head of Department
Department of Earth Sciences
Memorial University of Newfoundland
St. John's, Newfoundland, Canada, A1B 3X5
Tel: (709) 864-4850 / Fax: (709) 864-4851 / E-Mail: rmason@mun.ca
Reference: VPA-EASC-2011-001

The deadline for applications is 1 June 2012. The successful candidate would be expected to start in the new role during Fall 2012 or earliest thereafter. This position is subject to budgetary approval.

Memorial University of Newfoundland is committed to employment equity and encourages applications from qualified women and men, visible minorities, Aboriginal people and persons with disabilities. All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority. Partners of candidates for positions are invited to include their resume for possible matching with other job opportunities and candidates eligible for NSERC University Faculty Awards are encouraged to apply.

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IN REVIEW EN REVUE

BOOK REVIEW

The Assault on Universities A Manifesto for Resistance



Michael Bailey & Des Freedman, eds.
New York, NY: Macmillan, 2011; 194 pp;
ISBN: 978-0-74533-191-1, cloth \$80 USD.

Reviewed by HERBERT PIMLOTT

Is there a worse possible fate for Canadian universities than the imminent future... bearing down on universities in the UK?.. A 100 per cent cut to teaching grants for the humanities and social sciences; tripling of tuition fees to £9,000; up to 40,000 jobs lost and 49 universities (out of 130) at risk of closure.¹

These developments, set to go into effect in fall 2012, will add to the problems facing universities in light of recent cuts of £1 billion and the ongoing sector marketization and privatization via reforms first introduced by New Labour. These processes include the real or perceived corruption of the academy via the pandering to donors, such as the scandal surrounding the £1.5 million donation from a charitable foundation run by Saif al-Islam Gaddafi, son of the late Libyan leader, to the London School of Economics.

Such changes will compound the decade-plus impact of research and teaching 'assessments' on universities that have led to the wholesale closures of departments, including traditional academic subjects such as biology and English, because of 'mediocre' or 'poor' performances in research or teaching or in attracting students.

The blind faith in market fundamentalism has evolved via the last 15 years of higher education policy into a 'logic' that means even a top performance rating will not guarantee your survival.

No story encapsulates this disastrous logic better than the closure of Middlesex University's philosophy department and its flagship, world renowned Centre for Research into Modern European Philosophy in 2010, despite earning the highest performance research grade (5☆). Middlesex will continue to collect £175,000 per year in additional funding for quality over the next four years.²

The arts and humanities dean's justification for the closure was "... that, it made 'no measurable contribution' to the university" (p. 21) or, in other words, it "brought in a lower per capita income... and therefore seemed uneconomical." (p. 23)

This logic, which can undermine even the most successful and prestigious of programs, is reflected in the "rise of McKinseyism, the doctrine that things that cannot be measured have no value." (p. 21) (Charles Dickens' Mr. Gradgrind reappears with a vengeance!) This doctrine has led to the creation of "target cultures and false indicators together with the construction of league tables based on arbitrary, loaded criteria which encourage col-

lusion and game playing." (p. 21) This is the consequence of research and teaching assessment "exercises" or "frameworks" that have cost taxpayers hundreds of millions of pounds since the late 1990s and wasted the time and resources of scholars and staff.

The "McKinsey mindset" leads to the "increasingly sacred status" of the "business plan," which can "be manipulated to set aside and destroy those aspects of a university with which management are uncomfortable" as well as the "knowledge base of unfashionable subjects." (p. 23)

Michael Bailey and Des Freedman's *The Assault on Universities* offers a concise, cogent and compelling critique of the present conjuncture of UK universities, which concludes with *A Manifesto for Resistance*.

While there is a whole new genre of books dealing with the "crisis of the university," there is nothing nostalgic about the idea or purpose of the university in this collection, even when drawing on ancient Greece or 19th century developments. The first three chapters in Part I take the reader through a surprisingly refreshing and engaging discussion of the university and make the case for "fighting for the university's life."

See THE ASSAULT ON UNIVERSITIES Page A8 →

FILM REVIEW

Pink Ribbons, Inc.



Léa Pool, director & Ravida Din, producer.
Ottawa, ON: National Film Board of Canada,
2011; Feature documentary, 97 min;
Now in theatres across Canada & the US.

Reviewed by BRENDA SABO

WHO isn't familiar with one of the most successful awareness campaigns targeting cancer, specifically breast cancer? The pink ribbon campaign has extended its reach beyond North America to not only draw attention to women's health, but also become one of the most successful global fundraisers for cancer research.

The campaign had its genesis in a small grassroots movement founded by 68-year-old activist Charlotte Haley in an effort to raise awareness about breast cancer and the need for funding to support prevention research. But, has the campaign met its objectives?

Enter filmmaker Léa Pool and her feature documentary from the National Film Board of Canada, *Pink Ribbons, Inc.* (2011). In the documentary, key researchers and authors encourage us to move beyond complacency and naive acceptance of a feel good initiative awash in soft feminine pink by exposing how social activism in the form of a successful awareness campaign can become a corporatized, political marketing machine.

Barbara Brenner of San Francisco, who for 15 years led the grassroots advocacy group Breast Cancer Action, known for its *Think Before You Pink* campaign, launched in 2002, suggests that "if people really knew what was happening they would be really pissed off."

The landscape of philanthropy has shifted from government-driven policy and funding to corporatization, which set the stage for "cause-

marketing." The pink ribbon has become a unique phenomenon of capitalism in creating a viable link between business and breast cancer with the "bottom line" as the new objective.

With more than 80 per cent of purchasing decisions made by women, pink can now be seen in everything from toilet tissue to guns, Kentucky Fried Chicken (a rather short-lived association brought down by the "what the cluck" movement) to monument lighting such as Niagara Falls and parliament buildings. It is hard to fathom what guns, toilet tissue or lighting up Niagara Falls with rose spotlights has to do with breast cancer or even facilitating behavioural change.

Although the pink ribbon campaign may appear to be about connecting, communicating and conquering breast cancer, the actual message may be misleading. Is it about cure and survivorship or is it about how pink sells? Is it about large corporations such as cosmetic giants Estée Lauder, Avon and Revlon selling their products in a particular way so as not to alienate the consumer?

Pool challenges us to identify what, if any, change has occurred as a result of the pink campaign. Has research made a difference in identifying a cure; has behaviour changed; how much emphasis has gone into prevention strategies; are all groups of women and men reflected equally in the campaign? Where do women and men diagnosed with advanced and metastatic disease fit within a philosophy focused on survivorship and cure?

The status quo has remained relatively unchanged despite the multi-million dollars in research targeting a cure, with only 15 per cent of fundraising going to prevention, and just five per cent of that supporting research into possible environmental causes of the disease. Few dollars have explored what causes cancer to metastasize.

More important, according to researchers, more than 50 per cent of breast cancer patients do not have known risk factors. How could we have missed this? Does finding a cure sound nobler than prevention and risk identification?

Activists suggest the campaign has been successful in creating a culture wherein breast cancer appears to target ultra-feminine, middle-class women. Who else could be associated with soft pastel pink? The pink wash message appears comforting, non-threatening, everything breast cancer notably is not. It's about quick fixes diverting us from what is currently outside our control — survivorship and cure.

America's leading breast cancer charity, Susan G. Komen for the Cure, has been pivotal in generating momentum around survivorship and cure. By focusing on these two objectives, the foundation has effectively created a culture of breast cancer that has resulted in the isolation, alienation and stigmatization of women and men with advanced and metastatic disease. Where do women with advanced

See PINK RIBBONS, INC. Page A7 →